



Rula Vamvakaris

Art Director & Designer



Experience

2017

Freelance Art Director / Designer

Dublin, Ireland & Worldwide (August 2017 - Present)

Branding design, Promotional and Advertising Material, Web Design, Web Content

Art Director / Designer, Bonfire

Dublin, Ireland (February 2017 - July 2017)

Projects worked on include Digital, TV (storyboarding), Print, OOH and POS for clients such as Calor Gas, INM (Irish Independent, The Herald, Independent.ie), Dunnes Stores, Benecol, Aveeno, Calpol, Listerine, and more.

2016

Freelance Art Director / Designer

Dublin, Ireland & Milos, Greece (June 2016 - January 2017)

Clients included: Pete's of Sandymount, Brownes of Sandymount, Milos Crafts
Projects included: Graphic Design & Art Direction for Flyers, Posters, Menus, Postcards, and other promotional materials, Web Design, and Logo Design.

Art Director Intern, Irish International

Dublin, Ireland (April 2016)

Clients included Virgin Mobile, Avonmore Supermilk, Eirgrid, and IDA

2015

Freelance Web Copywriter & Content Creator, Staff Travel Voyage

Dublin, Ireland & Worldwide (March 2015 - November 2015)

Duties Included: Researching destinations, accommodation, travel agencies, tours, and more, and writing engaging copy for a specialised travel website.

2014

Technical Support Analyst, CPL IS / Hewlett-Packard

Leixlip, Ireland (March 2014 - May 2014, Fixed-term contract)

2013

Gaming Localisation QA Tester (Greek & English), Keywords International

Dublin, Ireland (September 2013 - November 2013, Project-based contract)

2012

Marketing and Sales Assistant, Camara Education Ltd.

Dublin, Ireland, (April 2012 - October 2012, Full-time internship)

Work Placement within BSc in Marketing & Advertising in Multinational Non-Profit Organisation

2002-2008

Various Positions

Athens & Milos, Greece

Retail Sales Assistant – Nike; Cashier & Customer Service – Yangos Café;

Store Assistant – Aspida Supermarkets

Education

Higher Education

MSc in Advertising (Creative) – First Class Honours

Dublin Institute of Technology (DIT) (September 2015 - November 2016)

Marketing and Advertising (BSc) - First Class Honours (Grade: 8.3/10)

Technological Educational Institute of Athens, Greece (2008 - 2013)

Certificate in Business-Marketing, Erasmus Studies Exchange Scholarship

Institute of Technology Carlow (September - December 2011)

CPD in App Development and Innovation

Dublin Institute of Technology (DIT) (February 2016 - April 2016)

Diploma in Classical Harmony – Alypius Music School, Grade A, 2010

Piano Performance – Alypius Music School, Intermediate level (Grade 6-7)

Electric Guitar – Alypius Music School, Upper Intermediate level (Grade 5)

Additional
Experience/
Volunteer
Work

Marketing-Management consultant for Milos Crafts

Milos, Greece (Spring 2011 - Present)

Compiled a professional Business Plan for this small startup craft business. The Business Plan was required in order to apply for a grant for small startups, provided by an EU-funded programme, NSRF (ESPA in Greece). This business was one of the few that received the grant throughout Greece, and is currently in operation. Consultation subjects include Marketing Strategies, Social Media Marketing, and Pricing Strategies.

Movie Extra, Various Productions

Dublin/Wexford, Ireland (various dates)

Committee Member / Communications & Web Design, Chapelizod Community Festival

Dublin, Ireland (October 2014 - Present)

Communications strategy, Social Media Management, Web Design, Website management and maintenance, assisting in Graphic Design

ICAD Upstarts 2013, Advertising Stream

Dublin, Ireland (August 2013 - November 2013)

Fosterer & Dog Walker, Dublin SPCA

Dublin, Ireland (December 2012 - Present)

Marketing & Communications Volunteer, Camara Education Ltd.

Dublin, Ireland (November 2012 - June 2013)

Volunteer, Skoogmusic Ltd.

Special Olympics - World Summer Games Athens 2011, Greece

Active Member of AEGEE (Association des États Généraux des Étudiants de l'Europe - European Students Forum) (2010 - 2013)

Skills

Computers



Design



Web Design



Audio



Video



Languages



Native / Bilingual Speaker

Personal

Time Management, Meeting Deadlines, Hard Working, Good Communicator, Attention to Detail, Ambitious, Innovative Problem Solver, Working Under Pressure, Honest (about all the above).

Interests

Electric Guitar, Cycling, Mountain Biking, Running, Swimming, Yoga, Binge-watching TV Shows, Reading, Traveling, Cooking, Crochet, Animal Welfare, Beer Brewing.

Least favourite interests include watching paint dry and applying for jobs.